

FIRE
CALL YO 9-4141

or Alarm Box

AT OLD TOWN HALL, LASALLE

Notice: It is illegal to refuse to give up the line when people announce "It's an Emergency Call"
— Fire Marshall's Office

Sandwich West Police

Phone YO 9-5210

LaSalle News

THE OFFICIAL
LaSalle - Sandwich West - South Windsor
River Canard - Roseland Paper

THIRTEENTH YEAR

"NEWS ABOUT PEOPLE WE ALL KNOW"

Authorized as Second Class Mail

Post Office Dept., Ottawa

Phone RE 4-7459



Vol. 11, No. 11

Friday, March 23rd, 1962

The LaSalle News — LaSalle, Ontario

S.A.G.

3c per copy

PAGE ONE

St. Paul's Appoints Delegates

Mrs. John Babchuk and Mrs. John Broughton will be sent as delegates to the C.P.T.A. Convention in Niagara Falls, it was decided at the March meeting of St. Paul's C.P.T.A.

Sister Mary of Loretta, SNJM, requested that children of Grades 6, 7 and 8 begin saving their money for a trip to Greenfield Village near the end of the term.

The highlight of the evening came with the spirited singing and dancing of St. Paul's School Glee Club and Dancers. Under the direction of Sister Mary Donald SNJM, the girls were gaily arrayed in shamrock trimmed poke bonnets, white blouses and paddy green skirts, and the boys in their Sunday best with green ties and a shamrock for good measure, in honour of St. Patrick's Day, just past. After five songs and some enthusiastic square dancing, they topped off the evening with an operetta "Little Green Riding Hood," which featured Linda Derocchie as demure little Miss Green Riding Hood, Kenneth Denis as the sly old Wolf, Corinne Denis as the lively grandmother and Ruby Grondin as the hunter.

The spontaneous applause demonstrated how pleased and surprised the audience were with Sister and the Glee Clubs efforts.

"Average" Driver Cause of Accidents

The rattlesnaks, which gets credit for inventing the art of self-defense, kills fewer people than do stinging insects. In fact, the honey-bee alone claims as many victims in North America as the dreaded rattlesnake.

The greatest dangers that face us in daily life do not come from obvious "killers" that we would take every precaution to avoid. We are more likely to die prematurely from a banana skin, on the sidewalk, than from a gunman's bullet. All rabid animals, venomous reptiles and insects combined, do not match the threat of the common cold.

The Ontario Safety League points out that the main danger on the highway does not come from the recognizably hazardous drivers — the drunks, the deranged, the speed demons. Statistics show that 15% of traffic accidents are attributed to 1% of the drivers — the hard core of thoroughly dangerous "repeater" drivers who should be removed from the roads, when they are positively identified. 3% of drivers have no accidents at all. So the very bad and very good drivers, comprising 4% of the total, account for 15 per cent of all accidents — leaving the other 96% of "average" drivers responsible for 85 percent of the accidents.

In other words, the overwhelming balance of the danger on the road comes from the ordinary, average driver. The man who can handle a car competently, and does so most of the time. The man who sometimes gives a little less than his best to the job of driving, because he has

Ont. Hydro Rates Amongst Lowest

Ontario's electrical utilities are not spending enough time in directing public attention to the fact that their power rates are among the lowest in the world.

Addressing delegates attending the 53rd annual meeting of the Association of Municipal Electrical Utilities this month, J. M. Hambley, Ontario Hydro's general manager, said the most recent figures show that, on the average, a kilowatt-hour of electric energy costs an Ontario householder only 1.34 cents compared with 2.5 cents in the United States. The Association held a meeting recently in Toronto with a partner organization, the Ontario Municipal Electric Association.

"I often feel that we spend too little time and effort in directing our customer's attention to the fact that there are few, if any, commodities as reasonably priced as electric energy," he said.

Reviewing the growth of the Hydro organization throughout the Province, Mr. Hambley said Ontario Hydro and the 354 associated municipal electrical utilities now serve a combined total of approximately two million customers. The Ontario Hydro network embraces an area of 250 thousand square miles, the largest service area of any electrical utility in the Western Hemisphere.

an inner conviction that, even if he is a little careless at times, an accident could never possibly happen to him. The man who slaughters a hundred people every month in Ontario traffic.

Father Of Late Editor Dies

Ulysse O'Gorman, father of the late Earl O'Gorman, founder and editor of the LaSalle News, passed away last Tuesday, March 20th at the age of 84.

Mr. O'Gorman was one of the pioneers of LaSalle, and with his sons, was one of the first district gardeners to deliver produce to the Detroit market.

His wife, Belle, died in 1955.

In addition to his son Earl, Mr. O'Gorman was also pre-deceased by another son, Percy.

He is survived by three daughters: Mrs. Hazel Marentette, Windsor; Mrs. Norma Lovell, LaSalle; and Marion, at home; and one son, Marvin of Amherstburg. He also leaves

23 grandchildren and 32 great grandchildren.

The Funeral was held Friday morning from Janisse Funeral Home on Ouellette Avenue to Sacred Heart Church, LaSalle where funeral mass was said by Father R. Forton, assisted by Father Martin and Father Marentette.

Honorary Pallbearers were: Louis Durocher, A. Gignac, Q.C., Reeve L. Brunet, Dr. U. J. Durocher, A. Martin, and A. Marentette.

Pallbearers were: Marvin Marentette, Allan Marentette, Danny Lovell, Richard O'Gorman, Paul O'Gorman and Raymond O'Gorman.

Interment took place in Sacred Heart Church Cemetery.

Hold Fish Supper

The Woman's Auxiliary of St. Andrew's Anglican Church, LaSalle is holding a Fish Dinner in the Church Hall on Friday March 30 from 5 to 7 p.m.

Un. Ins. Examined By Poll

L-R — Question of Unemployment Insurance was examined by Gallup Poll in February. Seven in ten of those who knew about the plan gave it full or qualified approval. Chief of the reasons for that approval was: "It helps those who are out of work get enough so they can eat." This is an emotional reason that no one could or would wish to dispute.

On less emotional level were reasons advanced by those against the plan as it has evolved over the years: "It encourages laziness in people; too many don't really want to work;" "Too many people are abusing it; others, like married women, expectant mothers shouldn't be collecting;" "It's badly organized; conditions for making claims are not strict enough;" "It doesn't pay enough when one has need of it."

Originally the plan was intended to help insured workers when they were temporarily unemployed. It was financed by deductions from wages and salaries, and payments from employers. (Form contributions from the tax.) It has been so broadened over the years that public abuse of the plan has become the top complaint at 4-2585. What will be the long range effect on public morality?

Large Turnout at Card Party

A good crowd turned out for the St. Patrick's Card Party sponsored by St. Paul's C.W.L. which was held on March eighteenth.

Winners of the ladies table prizes were:

First — Mrs. Stanley Robideau
Second — Mrs. Chas. Thrasher
Third — Mrs. B. Belchuk

Mens Winners:

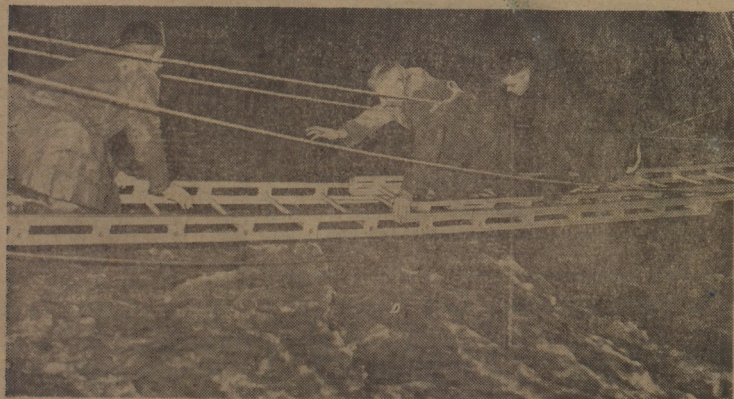
First — Sandford LeBlanc
Second — Mr. Ervin Marleau
Third — Gordon Seguin

Door Prizes:

Mrs. Oswald Pageau, Mrs. Marie Parent, Mrs. Dan Goreski, Mr. Cyril Rood, Mrs. Elsie Morencie, Alex Smith, Mrs. Clare Barette, Mrs. Oswald Pageau, Miss Annette Martin, Mr. S. Rabideau, Mr. Douglas Fields, Mrs. Beatrice Dufour, Mrs. Clara Barette, Mr. Raymond Renaud, Mr. Ervin Marleau.

The basket of groceries was won by Mrs. Nadia Yarith.

St. Paul's C.W.L. extends to all who helped in any way to make the Card Party a success, a sincere thank you.



EDGING TO SAFETY, firemen help Joseph Michael Rossi of Etobicoke, Ont. along a 35-foot ladder across a churning, swollen stream. Rossi strolled onto a small island in Etobicoke Creek when the waters were shallow, but by evening he was trapped by a swirling current. In many parts of Canada, authorities are warning of similar dangers from melting river ice.

The LaSalle News

Established in 1948

Authorized as Second Class Mail

Official Newspaper of Sandwich West

Circulation: LaSalle, River Canard and South Windsor

Published weekly by LaSalle Press

Telephone RE 4-7459

Manpower Inventory Needed

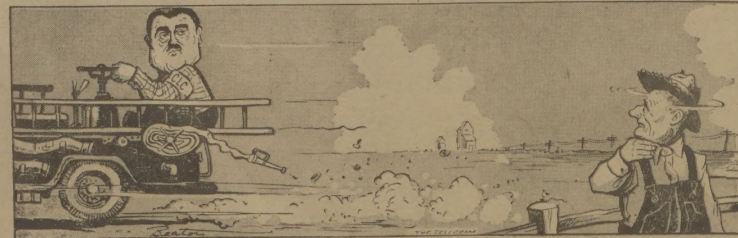
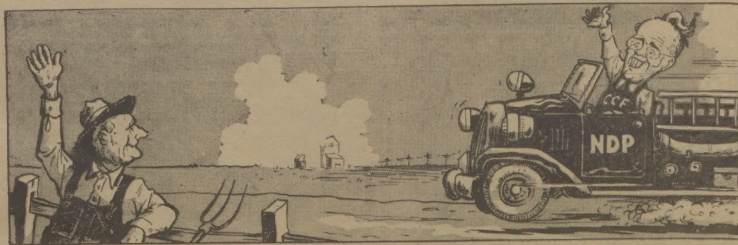
LR — Unemployment is being touted as a likely contender for first place in campaigning for the next election. It is unfortunate that it becomes so often a matter of partisan politics. Certainly it is the responsibility of government to attempt to understand and, having understood, to act to improve the condition. But to exploit for immediate political gain a situation that obviously calls for long-term measures is scarcely helpful to the country or to the unemployed.

There has been agitation in this country for an inventory of the country's manpower. Such an inventory might be very revealing. If, for example, automation has made temporary inroads on employment as have been claimed, such an inventory

would reveal need for a hard look at educational policies. Education is not a short term cure than can be effected to win an election. In the long run, if experience is to be trusted, the new tools of automation will increase, not shrink, the jobs available.

Inventory of the job vacancies has just been ordered in US by Labor Secretary Goldberg. He will seek to discover who enters the labor market when work opportunities occur, what jobs go begging and where. President Kennedy has recently expressed his concern about automation and high employment. An expanding economy will help to absorb unemployed and young people coming into the labor market for the first time, but added to it, his labor department feels, must be education, retraining and job placement. The US is experimenting with retraining in areas of high unemployment and planning more.

Problem of automation is to be studied by a labor-management foundation established by US Industries Inc., a manufacturer of automation equipment. An amount ranging from \$25 to \$1,000 annually will be charged against each robot sold, depending on size, and will be paid to the foundation, which will conduct research into the effects of automation on employment.



"WHO'S STEERING?"

Reds Attempt To Replace Church

Castro has become a holy see for the communist religion according to a Canadian journalist who recently passed as a red "missionary" in Cuba and attended Castro's highly organized schools for communists who want to learn how to take over in other Latin American countries.

William Eccles, photographer and reported, was accidentally classified as an "invitado" — a specially honored tourist who is sympathetic to the revolution — during his two month stay in Cuba. "I had an inside look at how the Cuban communists are planning to export their revolution," he reports in the current Maclean's magazine.

The invitados were driven to a confiscated hotel in confiscated Cadillac. Their guides were all trained Marxists, Eccles says. He was escorted almost daily on tours of the island designed to show the revolution's accomplishments in construction and in raising living conditions.

But the most important part of the invitado's program is the lectures they attend," Eccles recalls. "Teachers explain the history of Cuba's

revolution . . . Militarists talk of the strategy of winning the countryside and leaving the cities until the last . . . The speakers in these classes constantly repeat that they expect seven Latin American countries to be part of the "third force" of communism in five years.

"They consider British Guiana already in the camp. Next on their list are three Dominican Republic and Haiti."

Eccles heard one lecturer declare, "Two hundred million Latin Americans look to Cuba and Cuba looks to them." Textbooks on the kind of warfare conducted by Castro during the Cuban revolution are being distributed throughout Latin America.

What the invitados get, the Cubans themselves are getting in a propaganda brainwashing of frightening proportions, Eccles reports. The campaign is an overwhelming attempt "to replace the Roman Catholic Church in the esteem of the Cuban people, as well as in the more wordly ramifications of the power that church once wielded."

Discount Has Disadvantages

The discount of approximately 5 percent of the Canadian dollar in the United States is about what Mr. Fleming, the finance minister, estimated last July, when Mr. Rasminsky became the governor of the Bank of Canada. The discount is of help to Canadian industries competing with imports of goods from the United States, but it also has its disadvantages.

One drain that seems not to have been lessened in the slightest is that caused by the trek of Canadian tourists to southern United States resorts.

— From the Letter-Review

N & D SUPER MKTS.

1349 GRAND MARAIS

OPEN WED. THUR. & FRI
TO 9 O'CLOCKS & M GIFT
STAMPS

LaSalle Community Market

We Give S & D Stamps —

FRONT ROAD

LASALLE

PHONE RE 4-7491

Every Fri. and Sat:

THE ONE AND ONLY

Nellie Hill

FOR YOUR ENTERTAINMENT

★

DANCING EVERY FRIDAY & SATURDAY
FEATURING KEITH KENNEDY & HIS ORCHESTRA

SPACIOUS DANCE FLOOR

PARKING

Anderdon Tavern

WANTED

Useable Household Discards

To Help the Needy

CLOTHING, FURNITURE AND DISHES

ARE URGENTLY NEEDED

RAGS CAN ALSO BE USED

For Prompt Pick-up Service

CALL . . .

The St. Vincent De Paul
Society Salvage Bureau
at CL 3-8769

"Windsor's Favorite Dry Cleaners"

MASTER CLEANERS

Now at 2 Locations

1249 Grand Marais

1081 Ottawa Street

GEORGE

and

ARMAND

JANISSE

Funeral Directors

Canada Bread

FOR THE BEST

BREAD, CAKE, SWEET

GOODS

and

COURTEOUS SERVICE

CALL

CL 4-2589

or

Gordon Pare

Frank Allen

LaSalle, Ont.

Menzies Appliances
SALES & SERVICESThor, Inglis, Connor & Beamy
WASHERS — PARTS

1022 Wyandotte St. West

Looking for something?

LOOK TO THE WANT ADS

CRUSHED STONE

JACK LUCIER CL 2-5924

FOR SALE

One Oil Floor Furnace with tank & 50 gallons of Oil; \$70 — Phone RE 4-8256

FOR RENT

House; On Highway 13, LaSalle; For information call RE 4-7459

HELP WANTED

Girl wanted for Dairy Bar. Phone 734-7300 after 4 p.m.

FOR SALE

Frying and roasting chickens and fresh eggs. Phone RE 4-7076 — Louis R. BenetEAU; River Canard

MUSKRAT

ALL YOU CAN EAT — \$1.00
DINNERS — \$1.50
FRIDAY MARCH 30th
Chateau LaSalle

INSURANCE

PAUL PAJOT — 734-7887
LOUIS PAJOT — 734-7551

DON'T WAIT FOR SPRING MUD

Available to us now — CINDERS \$5.00 per load; ;Also Stone Gravel
KEN BRUNETT TRUCKING
PHONE RE 4-8252

Bowling News

ST. ANDREW'S 5 PIN
Morris Forsyth — 203
Jennie Edward — 213
Archille Pouget — 225
Audrey Askin — 209
Judy Grondin — 265—226
Wm. Varga — 204—235
Joyce Hutton — 205
Robt. Huntley — 222
Harry Brown — 234—204
Larry Hanna — 226
Fred Musson — 300—208

SACRED HEART 5 PIN
Rita Rovere — 202
Janet Craig — 244
Don Forsyth — 221
Dominic Rovere — 206
Eileen Tronchin — 230
Ed Forton — 201
Archille Pouget — 258
Leo Caissie — 221
Nora St. Louis — 223
Marcella Lablanc — 213
Bea Brisebois — 255
Gerry Gagnier — 202
Euc Normand — 219
Millie Hines — 204
Reta Forton — 203
Aline Mireault — 204
Norb Forton — 200
Father Forton — 225-223-282-730

ST. PAUL'S 5 PIN
Tom Kulik — 235—212

Father Ouellette — 249
Ernie Morencie — 275
John Carrick — 244
Fred Anderson — 259
Bob Soucie — 270—252
Joe McKernan — 231—222
Gordon Seguin — 205-275-208

MEN'S 10 PIN LEAGUE
Marc Meloche — 232
Spike Rudling — 200
Louis Pajot — 210
Jack Trotter — 202
Don Reaume — 202
Joe Lafontaine — 205-174-242-621
Clayt Lajeunesse — 223

LADIES 10 PIN LEAGUE
Irene Drouillard — 189
Mary Kornacker — 167
Doris Prieur — 151
Kay Rhynd — 180—159
Chris Rexer — 161
Jan Runstedler — 154
Marg Meloche — 154
Joan Maure — 166
Louise Grondin — 161
Judy Grondin — 171

STARS OF THE WEEK
Fred Musson — 300 - 5 Pin Men
Bea Brisebois — 255 - 5 Pin Women
Joe Lafontaine — 242 - 10 Pin Men
Irene Drouillard — 189 - 10 Pin W.

Booking Now!

11 QT. BASKETS, Veneer Per 1000 \$131.
11 QT. VENEER, Complete, Covers & Hooks per 1000 \$165.
6 QT. VENEER per 1000 \$110.
6 QT. CORRUGATED per 1000 \$90.

MOST SIZES AVAILABLE
PRICES ON REQUEST
— CASH ON YOUR DELIVERY DATE —

BILL THORNE
PHONE 969-1636 3209 McKay WINDSOR

SANDWICH WEST TOWNSHIP PUBLIC SCHOOLS

Registration for Beginners

GRADE 1 — SEPTEMBER, 1962

MONDAY, MARCH 26th
SOUTHWOOD COLONEL BISHOP
(Cabana at Mt. Royal) (LaSalle District)
TUESDAY, MARCH 27th
NORTHWOOD JOHN CAHILL
(Northwood Drive) (Springarden Road)
WEDNESDAY, MARCH 28th
CENTRAL
(700 Norfolk St.)
THURSDAY, MARCH 29th
ROSELAND CHANDLER
(Howard and Cabana) (Bartlett Drive)
FRIDAY, MARCH 30th
GLENWOOD BONDY
(1601 Norfolk St.) (1676 Mark St.)
TIME — 10 a.m. to 11:30 a.m. — 1:30 p.m. to 3:00 p.m:

BRING —
(a) The Child — who will be six by December 31st, 1962
(b) A Birth Certificate — Forms for securing Birth Certificates are on hand at each School. A phone call to your school will secure one if needed.
(c) If you have a record of child's Immunization this can be presented to the school nurse.

FOR FURTHER INFORMATION, IF NEEDED, PHONE YOUR PUBLIC SCHOOL.



Hundreds of Home and School Associations, Service clubs, church groups and others across the province use the Ontario Health Department free Film Library service every year.

Dymond Discusses Health in Ontario

FILMS

Matthew B. Dymond, MD, CM.
Ontario Minister of Health

By and large the people of Ontario are as healthy, perhaps healthier, than the people of any other province in Canada or State in the United States.

This is as it should be and your Ontario Department of Health intends to keep it that way. It employs hundreds of health and science experts to protect the health standards of the province.

Yet having experts to provide the answers to health problems is not enough. These answers must be relayed to the millions of people in the province.

The task of telling the story of good health falls to the Department's Division of Information and Publicity.

The experts in this Division believe that a good picture is worth a thousand words. Thus they use a film library with 42 different movie films on such topics as nutrition, mental retardation, alcoholism and nursing.

Hundreds of Home and School Associations, service clubs and other groups across the province used these films last year.

Requests for some of the films come to the Division from other parts of Canada. Dozens of training groups and schools use the films to help in their instructions.

In the past few years hundreds of thousands of people have seen and learned from these films. One of the departments films "One On Every Street" has been shown by almost every Canadian T.V. station. In order to keep up with the demand for these films, (which are supplied, on loan, free of charge) your Department of Health has had to have as many as 26 copies of the same film.

Through the distribution of the films we hope that the health level of the people of Ontario will rise even higher. We also hope to create a better understanding of the crucial problems of mental illness and alcoholism.

The Fabric Shoppe

Malden Road — Next to St. Paul's School Phone YO 9-6526

— New Spring Prints —
PEAU DE SOIE — ORGANZA — SURAH
CHINO — DENIM — GLAZED PRINTS

FLANELETTE DIAPERS
28 x 28 — \$3.98 Doz. 18 x 28 — 2.98 Doz.
FLANELETTE NIGHTGOWNS — 95c & \$1.25

DRESSMAKING
MRS. EDNA POWELL, Prop.

A ZINK GLASS DOES NOT STAND HOT WATER BETTER THAN A THIN ONE

A & D SERVICE
TOWING
BUMPING & PAINTING
All Types of Mechanical Work
FRONT ROAD at PETRIMOUX

WINDSOR FUNERAL HOME EST. 1904

AT YOUR SERVICE IN TIME OF SORROW

411 RIVERSIDE DR. E. - WINDSOR
(Formerly Albemy J. Janisse & Son)

Francis L. Janisse, Owner - Director
FREE PARKING FOR YOUR CONVENIENCE

Office: CL 4-2585 Ros: CL 4-7428

you'll like this beer

just about everybody does

THAT'S WHY IT'S CANADA'S BEST-SELLING BEER



just say "MABEL,
BLACK
LABEL!"



*Tasty Gouda cheese goes
great with a cool, crisp
Carling Black Label!*

